



콘텐츠 플래닝 인턴

Content Planning Intern

Rakuten Group, Inc. is the largest e-commerce company in Japan, and third-largest e-commerce marketplace company worldwide, with over 1.5 billion registered users worldwide. The Rakuten brand is recognized worldwide for its leadership and innovation, and provides a variety of consumer and business-focused services including e-commerce, e-reading, travel, banking, securities, credit card, e-money, portal and media, online marketing and professional sports. The company is expanding globally and currently has operations throughout Asia, Western Europe, and the Americas.

Rakuten Viki is a premier global entertainment streaming site where millions of people discover and consume primetime shows and movies subtitled in more than 200 languages, by our community of fans. With billions of videos viewed and more than 1 billion words translated, Viki brings global entertainment to fans everywhere!

We are seeking a focused and ambitious Content Planning Intern to join our Content team. This individual will assist with content programming and publishing operations.

The contract term is for a minimum of 6 months, with the position starting as soon as possible.

Responsibilities

- 콘텐츠 편성 운영 관련 업무 보조
- 콘텐츠 마켓 리서치 업무 보조

- Assistance on tasks related to Content Programming & Publishing
- Market research for content planning to prepare content release

Qualifications

- 원활한 커뮤니케이션이 가능하신 분 (영어, 한국어)
- 비즈니스 영어, 한/영 & 영/한 번역 능숙자 우대
- MS오피스와 G-suite 사용 능숙자 우대
- 꼼꼼한 업무 추진력과 프로젝트 관리 기술이 탁월하신 분

Rakuten Viki

- 멀티태스킹이 가능하며 다양한 변화에 적응이 빠른 분
- Proficient with both English and Korean
- Proficiency in business English and translation (KR->EN, EN->KR) is preferred
- Proficiency in MS Office and G-Suite is preferred
- Strong attention to detail and excellent project management skills
- Ability to multitask and adapt quickly to various changes

지원 방법

- 제출 서류: 영문이력서
- 접수 방법: 이메일 viki-recruit_korea@mail.rakuten.com
- 접수 마감: 2024년 8월 25일

Rakuten provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type. Rakuten considers applicants for employment without regard to race, color, religion, age, sex, national origin, disability status, genetic information, protected veteran status, sexual orientation, gender, gender identity or expression, or any other characteristic protected by federal, state, provincial or local laws.