



Company Profile

**PAULINE KIM AGENCY**

Since 2003, Korea

- Founded in 2003, Agency PK is a copyright licensing agency that
- works with domestic and foreign publishers to promote export and
- import of books and other printed materials.
- Agency PK obtained excellent results in exporting and importing of copyrights. There has been a surge of interest in Korean books from other countries in recent years; Taiwan, China, Thailand, Indonesia, Vietnam and France are the most vigorous buyers of Korean books.
- We expect to enlarge the market for Korean books in foreign countries such as Sweden, Mexico, Japan, Middle-East Countries etc.

# Main Business Area



- Our development is still in progress, and we are now preparing to expand the domain into illustrations, photographs, content providers, export/import consulting for international book markets.
- We have participated in book fairs in Taiwan, London, Bologna, Seoul, Beijing, Frankfurt, and Mexico or Paris. We not only import foreign books, but also encourage export of Korean books for both adults and children, Korean language books, etc.
- From 2008 to 2011, Agency PK had worked with and successfully introduced the publishing license of famous cartoon characters such as DORA and Sponge Bob from Nickelodeon to South Korea.

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- A part of Agency PK's business was importing/exporting of character licenses from printed materials, digital contents, etc., as well as developing new products with such licenses.  
PK was an exclusive publishing agency with Nickelodeon for Sponge Bob, Dora the Explorer, Avatar, Wonder Pets.  
Agency PK had a large experience on printing and editing work for Character licensing and illustrator agency as well.
  - Now we're working very closely with more than 500 publishers and agencies worldwide.
  - Agencies in cooperation : Verok Agency (UK), Anna Spadolini Agency (Italy), Anne Clark Literary Agency (UK)

\* Francophone Publishers :

Actes Sud Jeunesse/Actes Sud, Adam Biro/Elan Vert/Vilo Group, Albin Michel Jeunesse, Bayard/Milan Group. Casterman, Didier/Hatier, Hachette Jeunesse, Flammarion Group, Fleurus, Mango, Gallimard Adult, La Martiniere Group, Larousse, Mediatoon, Mila, Nathan, Pastel, Rouergue, Sarbacane, Seuil Jeunesse, Stock etc. Tippi Agency etc.



\* British & American Publishers :

Arturus Publishing, Capstone, Chronicle Books, Creative Company,  
An imprint of HapperCollins/Egmont UK,, Michel O'mara, Orpheus,  
Peachtree, Phaidon books, Quarto Group (Frances Lincoln, Wide  
Eye, etc.), Reaktion Books, Taylor & Frances,



\* Other publishers :

Annette Betz, Beck, Diagostini, Edizioni EL, Groupo SM, GMS, Gyldenal Agency, Nord Sud, Parramon, Patakis, RCS, TaraBooks, Magikon, La Joie de Lire, LOCUS publishing in Taiwan, Nanmeebooks Publications, Nation Edutainment, Ltd. SE-Education Public , Zoolibri.

\* Chinese and Taiwan(1) :

Anhui Children's Publishing House, Aurora Publishing House, Beijing Science and Technology, Beijing Institute of Technology Press, Beijing RZ Book, Beijing Yutian Hanfeng Book, Beijing Chunfeng Yilin, Beijing Jin Zhen Wen Culture, Beijing Zito Books, Beijing Poplar Culture Project, China Publishing House of Electronics Industry, China CITIC Press, China Industry & Commerce Associated Press, China Children's Press & Publication Group , Cosmos Culture, Dr Master Press, Guangdong World Publishing, Grand China Publishing House,

\* Chinese and Taiwan(2) :

Beijing Children's Publishing Com. CCPPG, Poplar China, Locus, Ecus, Jilin Science & Technology Publishing, Shanghai Scientific & Technological Literature Publishing House, SDX Joint Publishing Company, Taiwan Mac Educational, The Eurasian Publishing Group, Ta Chien Publishing, 21st Century Publishing House, 3&3 International Education Corp, Windmill Publishing, Xi'an Jiaotong University Press, Zhejiang Education Publishing House , etc.

Korean publishers work non-exclusively with agents as well; here's the list of our clients. Among these, Gana Publishing, Textcontext, DRnP, Nurimbo, and other illustrators are exclusive clients of PK.

BORIM, Better Books, BIR, Book 21, Dasan Books, Daekyo, DongAScience, Froebel, Gana Pub. Gimmyoung, Gitan, Haksan, Hansol, Hanwoolim, I-Seum, Joongang Books, Safari/Language World, Mineumsa, Mira M&B, Munhaksucheop, Misegy, Little Mountaint, Nonjang, NanunByul, Blue Bycle, Yellow Pig, Namu Su (100 C), Nurimbo, Purunsoop, Samseongdang, Samsung Publishing, Seesaw, Sang Pub, Sigongsa, Spacetime, Woongjin, Wisdom House, YBM Sisa, etc.

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Thank You.