

# PUBLISHER INTERN

at Teads ([View all jobs](#))

SEOUL

## Who we are

- We are a global AdTech company with over 1200 employees across 30 countries with over 100 different nationalities
- Competing against the biggest tech companies
- Inventor of the InRead Video
- Partner with the biggest media agencies and brands
- Global partnerships with premium publishers

This role is a 6-months internship ideal for fresh graduates or final-year university students who are currently looking to kick start their career within the advertising technology industry. If you think that enthusiasm and energy are essential qualities in day-to-day life and working with friendly and motivated people is a key driver, this job is for you!

## What can you expect in this role:

Teads is seeking a **Publisher Intern** based in Seoul, South Korea, to help manage advertising campaigns validated by the sales team and maintain daily relationships with agencies and advertisers.

- Participate in growing our Publisher Partnerships in Korea
- Build extensive knowledge around each publisher and site, and be the “go to” person for Teads supply
- Identify and create suitable site lists that should be included in advertisers briefs and Teads presentations
- Implement tags and perform basic implementation checks
- Build enhanced credentials around USPs and audiences for each publisher vertical within the network
- Work closely with Ad operations and Sales to deliver against campaign objectives
- Support and Report to the Publisher Development Director to expand the partnership business in Korea
- Work with APAC Publisher operations team to implement growth strategies for accounts

## About You

- Passionate about the world of online advertising, new media and want to have a first experience in video and new advertising formats on the web
- Pursuing or completed a Bachelor or Master degree in business or marketing school

- Korean native speaker with at least an intermediate level of English spoken and written
- You are rigorous, organized and autonomous
- You demonstrate a good sense of analysis with excellent excel abilities
- You have some business sense and good relationship skills
- Some knowledge of the different tracking tools, the operation of an ad server, different actors and processes SSP, RTB, ADEX is a plus

## **About Teads**

*Teads operates a leading, cloud-based, omnichannel platform that enables programmatic digital advertising across a global ecosystem of quality digital media. As an end-to-end solution, Teads' modular platform allows partners to leverage buy-side, sell-side, creative, data and AI optimization technologies.*

*For advertisers and their agencies, Teads offers a single access point to buy the inventory of many of the world's best publishers and content providers. Through exclusive global media partnerships, Teads enables advertisers and agencies to reach billions of unique monthly users in brand safe, responsible advertising environments, while improving the effectiveness and efficiency of digital ad transactions.*

*Teads partners with the leading marketers, agencies, and publishers through a team of 1,200+ people in 50 offices across more than 30 countries. For more information, visit: [www.teads.com](http://www.teads.com)*