

CUSTOMER EXPERIENCE INTERN

at Teads ([View all jobs](#))

SOUTH KOREA

Who we are

- We are a global AdTech company with over 1200 employees across 30 countries with over 100 different nationalities
- Competing against the biggest tech companies
- Inventor of the InRead Video
- Partner with the biggest media agencies and brands
- Global partnerships with premium publishers

This role is a 6-months internship ideal for fresh graduates who are currently looking to kick start their career within the advertising technology industry.

If you think that enthusiasm and energy are essential qualities in day-to-day life and working with friendly and motivated people is a key driver, this job is for you!

What can you expect in this role:

Teads is seeking an **Advertising Operations Intern** based in Seoul, South Korea to help manage advertising campaigns validated by the sales team and maintain daily relationships with agencies and advertisers.

- Participate in implementation, across all stages, of setting up advertising campaigns online
- Help in analysis, optimization and recommendations of areas for improvement
- Assist in performance reports and post-campaign analysis (weekly or monthly)
- Get involved in daily monitoring of campaigns to ensure a 100% delivery
- Manage relationship with the sales team in pre-sales support and in the daily management of the region/country, and optimizations on the broadcast network with publishers teams

About You

- Passionate about the world of online advertising, new media and want to have a first experience in video and new advertising formats on the web
- Pursuing or completed a Bachelor or Master degree in business or marketing school
- You are rigorous, organized and autonomous
- You demonstrate a good sense of analysis
- You have some business sense and good relationship skills
- Some knowledge of the different tracking tools, the operation of an ad server, different actors and processes SSP, RTB, ADEX is a plus
- Native Korean with business English written and spoken

About Teads

Teads operates a leading, cloud-based, omnichannel platform that enables programmatic digital advertising across a global ecosystem of quality digital media. As an end-to-end solution, Teads' modular platform allows partners to leverage buy-side, sell-side, creative, data and AI optimization technologies.

For advertisers and their agencies, Teads offers a single access point to buy the inventory of many of the world's best publishers and content providers. Through exclusive global media partnerships, Teads enables advertisers and agencies to reach billions of unique monthly users in brand safe, responsible advertising environments, while improving the effectiveness and efficiency of digital ad transactions.

Teads partners with the leading marketers, agencies, and publishers through a team of 1,200+ people in 50 offices across more than 30 countries. For more information, visit: www.teads.com