



Praxis Capital Partners
Summer 2022 Internship Program



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* Full-time employment will be offered to those with outstanding performance

Introduction to Praxis Capital Partners

Praxis Capital Partners, founded in 2013 and registered at the Financial Services Commission, is a general partner of private equity fund mainly focusing on corporate acquisitions and investments in Korea. The Company aims to achieve a stable but excess return based on expedient and methodical investment strategies through growth capital, financial sponsorship in mega merger, and industry consolidation.

Focus on Fast-growing Industry

- Disciplined strategy focusing on fast-growing industries in Korea to achieve uncompromised target IRR of 25%
- Proven to be able to capture deal opportunities in industries such as media contents studio (K-Drama), mobile C2C marketplace, E-book retailer, Software as a Service(SaaS), Music IP, Robotics, Digital marketing, Edu-tech, Healthcare, etc.

Proactive Value Creation





- Strong emphasis on value creation: Significant scope to add value through proprietary methodology “T3 Program” and management consulting capability of our investment professionals
- Targeting “Game Changers”; Korean mid-cap companies with rapid growth potential in its core market with strategic & operational differentiation

Superior Investment Performance

- About KRW 1 trillion of fund equity in 25 investments across 21 companies (incl. LP co-investments)
- Strong track record: About 30% gross IRR realized on 12 exits for the past 9 years
- Continuing momentum in investment & divestment: Both active buyer and in the Korean mid-cap. market

▪ Portfolios

Company	Business	Investment	Status
	Cosmetics OEM/ODM	2013	Exited (2014)
	Telco. Network Service	2014	Exited (2018)
	Home Appliances	2014	Exited (2018)
	OLED Materials	2014	Exited (2015)
ST Unitas	Education Service (Edu-tech)	2014 2015	Exited (2018)
	Wedding Banquet & Services	2015	Current
	Global Apparel Manufacturing	2016 2017	Exited (2019/2021)
	E-Book Retailer	2016 2020	Exited (2022)
E·LAND RETAIL	Retail (Urban Outlet)	2017	Exited (2019)
	Food ODM	2018	Exited (2021)
PLAC	Fashion Brand	2018	Current
	Digital Marketing (AI based Ad-Tech)	2018	Current
	Cosmetics ODM	2018	Current
	Enterprise IT (SaaS)	2019	Current
	Mobile C2C Marketplace	2019 2021	Current
	Premium International School Operator	2020	Current
	Media Contents Studio (K-Drama)	2021	Current

Company	Business	Investment	Status
 Naturalize NATURALIZE YOUR BODY™	Dietary Supplement Brand	2021	Current
 D&D pharmatech	Bio Technology (Drug Development)	2021	Current
 B.	Music IP Holding & Management	2021	Current
 DOOSAN	Collaborative Robot Manufacturer	2022	Current

Investment Professionals

Key Investment Professionals			Risk & Compliance
<p>Minsang La, CFA Co-CEO (Partner)</p> <p><u>Role</u></p> <ul style="list-style-type: none"> Key Investment Professional Investment Committee Member <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Dominus Investment Bain & Company, PE Group Accenture <p><u>Education</u></p> <ul style="list-style-type: none"> Duke University, MBA Seoul National Univ., B.S. in Education 	<p>Kwanhoon Lee Co-CEO (Partner)</p> <p><u>Role</u></p> <ul style="list-style-type: none"> Key Investment Professional Investment Committee Member <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Kamur Partners SBI Private Equity IMM Investment Bain & Company, PE Group <p><u>Education</u></p> <ul style="list-style-type: none"> University of Michigan, MBA Sogang University, B.A. in Economics 	<p>John Kang Managing Director (Partner)</p> <p><u>Role</u></p> <ul style="list-style-type: none"> Key Investment Professional Investment Committee Member <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Kamur Partners SBI Private Equity Cordia Global <p><u>Education</u></p> <ul style="list-style-type: none"> The University of Chicago, MBA KAIST, B.S. in Mathematics 	<p>Joonsik Yoon, Ph.D. Co-CEO (Partner)</p> <p><u>Role</u></p> <ul style="list-style-type: none"> Risk Management Committee Chairman Investment Committee Member <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Asia Cement Group Bain & Company, PE Group <p><u>Education</u></p> <ul style="list-style-type: none"> Massachusetts Institute of Technology, Ph.D. Seoul Nat'l Univ., B.S./M.S. in Engineering

Investment Professionals		
<p>Jongwoo Won, Attorney Managing Director</p> <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Macquarie Capital Pavilion Capital Korean Prosecution Service <p><u>Education</u></p> <ul style="list-style-type: none"> New York University, LL.M. in Law Seoul National University, LL.B. in Law 	<p>Woong Jeong Executive Director</p> <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Boston Consulting Group <p><u>Education</u></p> <ul style="list-style-type: none"> Seoul National Univ., B.A. in Economics 	<p>Jinhyung Noh Senior Associate</p> <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Doosan Robotics Doosan Heavy Industries Doosan Tri-C <p><u>Education</u></p> <ul style="list-style-type: none"> Seoul National Univ., B.A. in Economics
<p>Sangyul Lee Associate</p> <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Bain & Company, PE Group <p><u>Education</u></p> <ul style="list-style-type: none"> Seoul National Univ., B.A. in Economics 	<p>Taehyun Ahn Associate</p> <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Eugene Asset Management, PEF div. Yanolja, Strategy div. <p><u>Education</u></p> <ul style="list-style-type: none"> KAIST, B.S. in Mathematics 	<p>Hanju Lee Analyst</p> <p><u>Experience</u></p> <ul style="list-style-type: none"> Praxis Capital Partners Morgan Stanley Asia Limited (HK), Investment Banking div. <p><u>Education</u></p> <ul style="list-style-type: none"> Korea Univ., B.A. in English/Finance Engineering

Summer 2022 Internship Program

- **Program overview**
 - 10 weeks internship from Jun 20 ~ Aug 26
 - Summer intern with outstanding performance will be offered full-time analyst
- **Job descriptions**
 - Managing portfolio companies
 - Analyzing new investment opportunities
 - Preparing investment committee materials (incl. financial modeling)
- **Qualifications**
 - Graduates or prospective graduates
 - Strong quantitative and analytical skill
 - Logical thinking and communication skills
 - Financial knowledge is mandatory
 - Fluency in both English and Korean
 - Strong work ethic with commitment to the team
- **Schedule (All applications are reviewed on a rolling basis)**
 - Application deadline: ~ 5/20 (Only Successful candidates will be notified individually)
 - Interview Process: ~ 5/31
- **Application**
 - Applicants should submit an English Resume (incl. date of birth, GPA, Semesters remaining) to yklim@praxiscp.com by 5/20 (Title: [Apply]_2022 Summer Internship_Name / Attachment: [Resume]_Name)
 - For other questions, please contact +82-2-6203-7060, yklim@praxiscp.com

News Articles

Execution

Date	Source	Title	Link
2021-12-23	The Bell Stock	프랙시스가 짊어준 두산로보틱스, 나스닥 상장 노린다	Link
2021-12-16	The Bell	프랙시스, '비욘드뮤직' 2000억 과감한 베팅 배경은	Link
2021-10-15	The Bell	프랙시스, '디앤디파마텍'으로 첫 바이오 투자	Link
2021-09-16	The Bell	프랙시스, 글로벌 건기식 '승명' 경영권 인수	Link
2020-12-29	머니투데이	'스튜디오드래곤 잡아라...JTBC스튜디오, M&A 이어 4000억 투자유치	Link
2020-07-21	한국경제	프랙시스캐피탈, 글로벌 엔지니어링...비즈니스온 앞세워 지분 85% 매입	Link
2020-01-16	매일경제	프랙시스캐피탈, 번개장터 인수	Link
2019-08-12	The Bell	프랙시스, 930억에 비즈니스온 경영권 인수	Link
2018-10-08	The Bell	프랙시스캐피탈, 마스크팩 제조사 '엔코스' 지분 투자	Link
2018-06-08	한국경제	프랙시스캐피탈 청바지 브랜드 플렉스 인수	Link
2018-03-28	The Bell	프랙시스, HMR 식품업체 '시아스'에 400억 투자	Link
2017-06-12	The Bell	프랙시스, 이랜드리테일 2대주주 오른다	Link

Exit

Date	Source	Title	Link
2022-03-07	한국경제	프랙시스캐피탈, 리디 투자로 4배 '잭팟'	Link
2019-05-09	The Bell	이랜드리테일 투자 FI들, 2년 만에 수익률 22% 함박 웃음	Link
2018-03-11	The Bell	프랙시스, 400억에 '위닉스' 엑시트 완료	Link
2014-09-11	The Bell	프랙시스캐피탈, 한국콜마 지분 매각으로 '대박'	Link

People

Date	Source	Title	Link
2022-02-23	Forbes Korea	박진호가 만난 Trend Leading Companies(3) 라민상 프랙시스캐피탈 파트너스 공동대표	Link
2021-05-24	한국경제	PEF셀전! 초경쟁시대! PEF, 누가누가 잘하나?	Link
2020-11-27	The Bell	PE서 한우물...하우스 주력으로 성장 프랙시스 강승현 상무	Link
2020-04-20	The Bell	긴 여정 끝 투자가로 안착, 이관훈 프랙시스 대표	Link

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Date	Source	Title	Link
2022-04-27	The Bell	볼트온 효과' 프랙시스, 비즈니스온 제대로 키웠다	Link
2022-01-14	The Bell	다재다능' 프랙시스, 폭넓은 투자 스펙트럼 '과시'	Link
2021-09-29	이데일리	1호가 좋아'...프랙시스캐피탈 '선제투자' 눈길	Link
2021-09-23	The Bell	투자 속도내는 프랙시스, 블라인드펀드 절반 소진	Link
2021-02-08	한국경제	PEF'셀전.번개장터가 풋셀을 산 까닭은	Link
2020-12-31	The Bell	프랙시스캐피탈, 공격적 투자 드라이브 '시동'	Link
2020-02-18	서울경제	미드캡 '강자' 프랙시스캐피탈...가볍게 5,000억 펀드 조성	Link
2019-06-13	The Bell	설립 7년차 '젊은피' 프랙시스캐피탈, 중견 PE로 도약	Link
2019-05-29	한국경제	"가치 높일 수 있는 기업만 인수...3배 키우는 게 목표"	Link
2017-02-06	이데일리	루키' 토종 PE, 대규모 블라인드 펀드 닷 올린다	Link
2016-08-17	이데일리	[PE하우스 탐방]@진격의 프랙시스캐피탈파트너스	Link