



Sport builds strength, confidence and lifelong friendships.
It fights disease and depression. It transcends language, nationality and race.
Sport is every tomorrow that ever made up its mind to be better
than the day it left behind. Be part of that tomorrow.

THE APAC TRAINEE PROGRAM

SEOUL, KOREA

PURPOSE

As one of the fastest growing markets, Asia Pacific has been a key growth and profitability driver for our company. To plan the future bench strength for Asia Pacific, we would like to launch the APAC Trainee Program to provide the young talents the platform to grow as individuals and as future employees.

In the APAC Trainee Program, we offer a unique platform to start your career coached by experienced mentors and managers. We will also pair you up with a buddy who will help you navigate the program.

You will have the opportunity to rotate within 24 months through different functions in Korea and abroad. The change of department every six months offers you the opportunity to get to know the various departments, work in multinational teams, and develop detailed specialist knowledge, and a wide network. We will provide overseas rotation opportunity within the Asia-Pacific market to help you develop the multi-cultural career.

- **Digital Expert**: Will experience with (Digital Activation, e-com Merchandising and Digital Partner Commerce team). The trainee will be rotated by every 6 months within Digital related functions.
- **Digital Expert Trainee** : Will oversee experience within APAC for 6 months. (It could be changed as per business situation)



APAC TRAINEE JOURNEY

	ASSIGNMENT I	ASSIGNMENT II	ASSIGNMENT III	ASSIGNMENT IV
DIGITAL EXPERT	Digital Activation	e-Com Merchandising	APAC Rotation	Digital Partner Commerce

ROLE&RESPONSIBILITY

- **Digital Activation** : Support to plan and to execute the campaigns & project for .com, adidas apps and other digital touchpoints to elevate Story X Product to scale Consumer Engagement with driving conversion and traffic to adidas digital ecosystem.
- **e-com Merchandising** : Support to drive the optimal relevant seasonal buying / trading plan by own .Com / eMarketplaces to deploy key brand concepts in the digital space and support commercial moment planning, analysis and reporting to drive net sales.
- **Digital Partner Commerce(DPC)** : Support to develop the objectives and action plans for the online wholesale account to build the account networks and deliver the required financial results.

QUALIFICATION

You will need to be proficient in English, a leader and team player with strong interpersonal skills. Honing a keen sense of business acumen with excellent critical thinking and analytical skillsets showcasing proactiveness, adaptability in driving results.

Expected Gradates and Graduates (less than 1 year working experience)

2021 년 이후 졸업자 및 2022 년 8 월 졸업 예정자 (인턴 포함 1 년 미만 근무자)

The Adidas logo is centered in the white space of the header. The background of the header features a repeating pattern of the text 'OWN THE GAME' in a light gray font, overlaid with large, stylized, overlapping shapes in bright green and black.

TIMELINE

- Application: 3 May – 15 May 2022
- Video & Talent Acquisition Interview: 16 May – 27 May 2022
- Assessment Center (Group Interview): 30 May – 3 June 2022
- Final Interview: 6 June – 10 June 2022
- Offer: 13 June 2022
- Onboarding: 1 July 2022

*The schedule can be changed according to the process of the selection process.

* It is permanent position. {정규직}

* 합격 통보 및 추 후 일정은 이메일을 통해 안내될 예정입니다.

* 제출 서류 중 거짓이 판명나는 경우 입사 취소될 수 있음을 안내 드립니다.

THROUGH SPORT, WE HAVE THE POWER TO CHANGE LIVES

www.careers.adidas-group.com

Contact Point / Q&A

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