

## Tinder Intern, Seoul, Korea

Tinder brings people together. With tens of millions of users and a presence in over 190+ countries, our reach is expansive—and rapidly growing. We are looking for someone who runs towards hard problems to tackle, is known for being creative, and isn't scared to roll up their sleeves to get things to the finish line. If you have dedication, persistence, and passion for understanding and driving growth, we want to hear from you!

### In this role you will:

- Learn, know and live Tinder – both the product and the brand
- Assist the Tinder Marketing team in Korea with planning, execution, and analysis of campaigns
- Conduct research including industry landscapes, product and data analyses, and generating insights about our key strategic metrics
- Research and monitor trends within social discovery, app marketing, and Gen Z culture and how this could enhance our marketing strategy
- Manage Tinder Korea's social media channels
- Bring your own ideas to the table and bring them to life
- Communicate with Tinder's agencies and Tinder employees across the world

### We're looking for:

- University students currently on leave, expected to graduate in Feb 2022 or graduated in 2021
- Candidates who can start working from February 2022 for at least 3 months full-time
- Thorough knowledge of Microsoft Office
- Fast-learner in terms of new knowledge and work
- Someone who is goal-oriented and with strong responsibility
- Fluent verbal & written communication skills in Korean and English
- Outgoing, clever, and resourceful candidates who know how to capture the world's attention and will champion the brand at every turn
- Someone who acts professionally, respectfully, and maturely at all times

### Bonus points if:

- You have prior internship experience
- You are highly proficient and very active in social media

### As part of our team, you'll enjoy:

- The hustle of a startup with the impact of a global business
- Tremendous opportunity to solve some of the industry's most exciting problems
- Working with an extraordinary team of smart, creative, fun, and highly motivated people
- Truly multicultural team across multiple time zones
- Resume-building experience and a potential letter of recommendation from the Marketing Director of Tinder Korea

### Working conditions:

- Compensation: To be discussed
- Location: ASEM Tower (517, Yeongdong-daero, Gangnam-gu)
- Working period: February 2022 - (at least 3 months)

### Application:

- Format: 1-page English resume in PDF
- Email to: [sooyeon.kim@gotinder.com](mailto:sooyeon.kim@gotinder.com)