



To promote the **INSIDE LVMH Certificate** to students and alumni, do not hesitate to rely on the text here below.

**Deepen your knowledge of the luxury industry
with the new INSIDE LVMH Certificate**

Sign up to the **INSIDE LVMH Certificate**, a unique learning path offered by LVMH, to all users on [the INSIDE LVMH Platform](#).

This is for you a unique opportunity to pick up **the fundamentals of luxury** as passionate teams from the LVMH Group, industry experts and experienced professors from renowned schools (HEC Paris, Bocconi, LSE, CentraleSupélec, Institut Français de la Mode, Central Saint Martins, and more...) share with you their knowledge and expertise, while fully immersing you into **the world of LVMH**.

8 Weeks. 4 Modules with a personalized path. Exclusive content and practice. One Certificate.

Completing the INSIDE LVMH Certificate can give your CV and profile **a great boost**, while **preparing you for your next professional steps**.

Curious to know how it works?

Register via [the INSIDE LVMH platform](#) between **September 28th** and **October 15th** (2PM Paris time).

Starting from October 19th, **you will receive access to the different modules** to be completed, one after the other. Your learning journey will last **8 weeks**, for a total commitment of approximately **30 hours** in total, and it will include **a final assessment** to put your knowledge to the test.

2 modules for all & 2 modules of your own choice!

There are **4 out of 5 modules** to be completed to obtain your certificate, two of which you can **choose yourself** to personalize your path.

All modules include an academic focus on key strategic topics in collaboration with our partner schools, insights into our Maisons' business challenges from the perspective of passionate LVMH talents, as well as **practical cases** and **quizzes** to help you practice for the final assessment.

Discover the modules

Module 1 - LVMH & The Luxury Industry: In this module you will immerse yourself into the world of LVMH, world leader in the luxury industry, to discover its ecosystem of 75 Maisons across 6 business sectors. You will also gain key insights about the trends shaping the future of the industry.

Module 2 - Luxury & Sustainability: LVMH has made sustainable development a strategic priority since its founding. In this module, deep dive into the environmental and social strategies with which the Group is crafting a future that's more creative, sustainable, and inclusive.

Complemented by **two electives** you can pick among the following three modules, to focus on the field of expertise that interests you the most and that is more relevant to your own aspirations:

Creation & Branding: Talents across the LVMH Group create and develop products that perfectly embody the spirit of iconic Maisons and reflect the values of excellence, creativity and innovation. In this module, you will get an understanding of how ideas, products and concepts are born and brought to market.

Operations & Supply Chain: Operations functions are essential in providing solutions to key strategic challenges and in meeting customers' expectations. In this module, you will learn about how the orchestration of technical development of products, planning and optimization, production and distribution is key to products are available to customers around the world.

Retail & Customer Experience: Offering customers the best service, showcasing products and unique savoir-faire, guaranteeing the financial monitoring and good management of warehouse stock, recruiting, leading and developing multicultural teams: in this module you will learn about the key strategic role retail plays within the luxury industry.

What happens after?

As you complete the 4 modules and pass the final assessment within 8 weeks, **you will receive your INSIDE LVMH Certificate, to add to your CV, to share on LinkedIn and wherever it might help you boost your profile!**

And if you are among the **Top Learners** with the highest scores on the final assessment, you'll get a chance to complement your learning path with **a coaching opportunity with a talent from the LVMH Group.**

[What are you waiting for? Sign up today!](https://www.insidelvmh.com/blog/47/post/view/118)

<https://www.insidelvmh.com/blog/47/post/view/118>

Register between September 28th and October 15th (2PM Paris time).